## verizon /

## 2023 FROST & SULLIVAN

## COMPETITIVE STRATEGY LEADERSHIP AWARD

Identified as best in class in the North American managed software-defined wide area network industry



Verizon is leading the managed SD-WAN market due to its focused strategy, helping it to outpace competitors.



It offers innovative services that help businesses enhance their network capabilities with smooth integration.



## THE COMPETITIVE STRATEGY LEADERSHIP AWARD

recognizes the company with a stand-out approach to achieving top-line growth and a superior customer experience.

Verizon excels in the following criteria in the managed software-defined wide area network industry:



Strategy Effectiveness



Competitive Differentitation



Customer Purchase Experience



**Brand Equity**