



# 2023 FROST & SULLIVAN

## COMPETITIVE STRATEGY LEADERSHIP AWARD

*Identified as best in class in the North American managed software-defined wide area network industry*



Verizon is leading the managed SD-WAN market due to its focused strategy, helping it to outpace competitors.



It offers innovative services that help businesses enhance their network capabilities with smooth integration.



Verizon excels in the following criteria in the managed software-defined wide area network industry:



Strategy Effectiveness



Competitive Differentiation



Customer Purchase Experience



Brand Equity